RÁTO

COOKIE POLICY

In this Cookie Policy (hereinafter, the Policy), we inform you about the technologies used on this website that help ensure the proper functioning of the website or monitor and analyse the behaviour of visitors of the website during their browsing sessions.

WHAT ARE COOKIES?

A cookie is a small text file that a website sends to your web browser when you visit it and stores it on the device that you are using. For this reason, the site may "remember" your actions and options (such as registration name, language, font size, and other display options) for a certain period of time so that you do not have to re-enter them each time you visit the site.

The websites use **own/first party** and/or **third party** cookies. According to the function they perform, the cookies classify to:
- **Required cookies.** These cookies activate the basic browsing or access functions of the website. Without these cookies, the website will not work properly**.**
- **Functional or technical cookies.** These cookies help personalize the webpage by remembering the visitor's preferences and settings, such as his/her language choice or his/her geographic region.
- **Statistical or analytic cookies** that collect anonymous i**Marketing or advertising cookies.** They are used to track visitors on many websites in order to serve ads that are tailored to them. They also limit the number of ads displayed and help evaluate the effectiveness of advertising campaigns. These are mostly cookies from third-party advertisers.
- **Unclassified cookies.** These are cookies that are not yet assigned to any class due to lack of information, so their classification will be done after the information is provided by the providers of these cookies.

Cookies are divided into **session** and **persistent** cookies according to their validity period.

In terms of the location of their creation, there are two types of cookies:

- **First-party or own cookies** are created on the website that you are visiting.;
- **Third-party cookies** are created by other websites. As a rule, these sites own and include certain content, such as ads or images, that appears on the website you are visiting,

Trackers and digital fingerprinting are more sophisticated technologies that work without cookies (files stored on the user's device). For example, when a webpage uses tracking pixels / tags, a 1-pixel "image" is loaded each time a user accesses a particular webpage element, so that the server learns that a particular user with a specific IP address was in that webpage element, and that information is stored on the server. If the user does not consent to the collection of personal data, such elements of the website are disabled immediately. Digital IDs are highly accurate, generated by a user's smart device, and unique IDs allow the same user to be identified at any time later.

Web beacons, uXDT, or Ultrasonic tracking technology work in such a way that when a website is visited, the computer generates an ultrasonic signal that is inaudible to humans but received by other smart

devices running a certain app at the same time. The use of this technology requires a data protection impact assessment

HOW WE USE COOKIES?

We use cookies so that:

- the website could recognize you and remember your settings and preferences;
- by analyzing your actions on the website, we could constantly improve its performance.

We do not use cookies to identify you. The cookies on our website are not used for any purpose other than those described here.

WHAT COOKIES DO WE USE?

We use only Required cookies on the website:

COOKIE NAME	COOKIE CATEGORY	DESCRIPTION	VALIDITY PERIOD
catAccCookiesMain	Required cookie	The cookie is responsible for remembering the cookie bar selection.	1 year
catAccCookiesCat1	Required cookie	The cookie is responsible for remembering the cookie bar selection.	1 year
catAccCookiesCat2	Required cookie	The cookie is responsible for remembering the cookie bar selection.	1 year
catAccCookiesCat3	Required cookie	The cookie is responsible for remembering the cookie bar selection.	1 year
_pctx	Analytic cookies	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	1 year
_pcid	Analytic cookies	Tracks the individual sessions on the website, allowing the website to compile statistical data from multiple visits. This data can also be used to create leads for marketing purposes.	1 year
wordpress_test_cookie	Functional cookie	WordPress sets a cookie named wordpress_test_cookie to check if the cookies are enabled on the browser to	1 year

		provide an appropriate user experience for the user. This cookie is used on the front-end, even if you are not logged in.	
DEVICE_INFO	Analytic cookies	Used to track user interaction with embedded content.	1 year
TawkConnectionTime	Functional cookie	This cookie remembers you so that we can link chat conversations together to provide a better service. It expires when the browsing session ends	When the browsing session ends
twk_idm_key	Functional cookie	Visitor connection management	When the browsing session ends
JSESSIONID	Required cookie	Stores the user's session ID.	When the browsing session ends
datacenter	Required cookie	The cookie stores the user's session ID after logging in to I.RATO	When the browsing session ends
VISITOR_INFO1_LIVE	Functional cookie	A cookie that allows you to embed YouTube videos.	10 months
YSC	Functional cookie	A cookie that allows you to embed YouTube videos.	When the browsing session ends
__tawkuuid	Functional cookie	A cookie that supports the "Tawk.to" service.	6 months
NID	Functional cookie	This is a Google UserID cookie used to help track users across various portions of the Websites to assist in understanding how individuals use our websites, what content they view, and to help us improve website performance.	6 months
_ga	Analytic cookies	Google Analytics cookies to distinguish users.	2 years

_gid	Analytic cookies	Google Analytics cookies to distinguish users.	1 day
cX_G	Analytic cookies	Collects information about user behavior across multiple websites. This information is used to optimize the relevance of advertising on the website. A global ID that combines different IDs into a single ID.	1 year
_gat_gtag_UA_166784470_1	Analytic cookies	A cookie is used to limit the number of requests.	When the browsing session ends
cX_P	Analytic cookies	Collects information about user behavior across multiple websites. This information is used to optimize the relevance of advertising on the website. Corresponds to the first-party cookie cX_P.	1 year
_fbp	Analytic cookies	Helps to select and offer targeted advertising to the user.	3 months

THIRD-PARTY SERVICES

We regularly use Google Analytics software to optimize marketing messages from Google LLC. It allows tracking visitors online behaviour: the time spent on the website, geographic location and usage specifics of the website. This information is collected through tracking pixels and/or cookies. The information obtained through tracking pixels and/or cookies is anonymous and is not bundled with personal data. Google processes personal information on its servers in various countries around the world. Personal information can be processed on a server that is not in the country where the user resides. We do not share this information with any other third parties that would be able to access it freely. If you do not agree to this analysis, you may change your cookie settings from the homepage or by clicking here.

This website has an interface with third-party communication channels "Facebook" and "Youtube" where we place information about the Company's activities and act as separate data controllers. The cookies used by this channel allow us to obtain aggregated statistics and insights into how visitors interact with our posts, ads, this website, videos and other content on these social media.

You can learn more about the third-party monitoring technologies used on our website here:

COOKIE IDENTIFIER	DESCRIPTION	THE MOMENT OF CREATION	EXPIRY DATE
User monitoring technologies used by Facebook	Facebook visitor and Messenger user monitoring technologies are used to identify the visitor, monitor their behavior and improve their content.	During the visit	More information about Facebook and Facebook Messenger cookies: https://www.facebook.com/policies/cookies
User monitoring technologies used by Linkedin	Linkedin's visitor tracking technology is used to identify visitors and is required to ensure tracking as well as the delivery of customized content, including advertisements.	During the visit	More information about „Linkedin" cookies: https://www.linkedin.com/legal/cookie-policy
User monitoring technologies used by tawk.to	tawk.to visitor request plugin.	During the visit	More information about „tawk.to" cookies: https://www.tawk.to/privacy-policy/
User monitoring technologies used by YouTube	YouTube's visitor monitoring technologies are used to continuously improve and tailor the content presented to the visitor by tracking visitor behavior.	During the visit	More information about „YouTube" cookies: https://policies.google.com/privacy#footnote-cookies

HOW TO MANAGE COOKIES?

In order for the website to function properly, you do not have to accept all the cookies used here but doing so will make browsing easier for you. You can block all but the necessary cookies, however, some features of this website may not work as intended and you may need to reset some options each time you visit our website.

Most browsers allow you:

- to check which cookies are stored and to delete cookies one by one;
- block all third-party cookies;
- block cookies from specific websites;
- block all cookies on the website;
- delete all cookie preferences when closing the browser.

HOW TO DISABLE COOKIES?

You can refuse cookies by resetting your cookie settings on the home page of our website. When the page opens, you will see an icon in the lower left corner with the letter "GDPR" in the middle. By clicking on the icon, you will be presented with cookie settings. You can disable all cookies, except for essential ones. After making changes, click the "Save" button below. You can also call up the cookie settings bar by clicking on this link.

It is important to remember that "Essential cookies" are needed for the website to function properly, it is impossible to disable these cookies.

VERSIONS OF THE COOKIE POLICY

We regularly review the cookies used on the website and, if necessary, notify you of any material changes to the visitor tracking technology used here by updating this Cookie Policy.

The latest revision of this Policy was made on 30/05/2023.